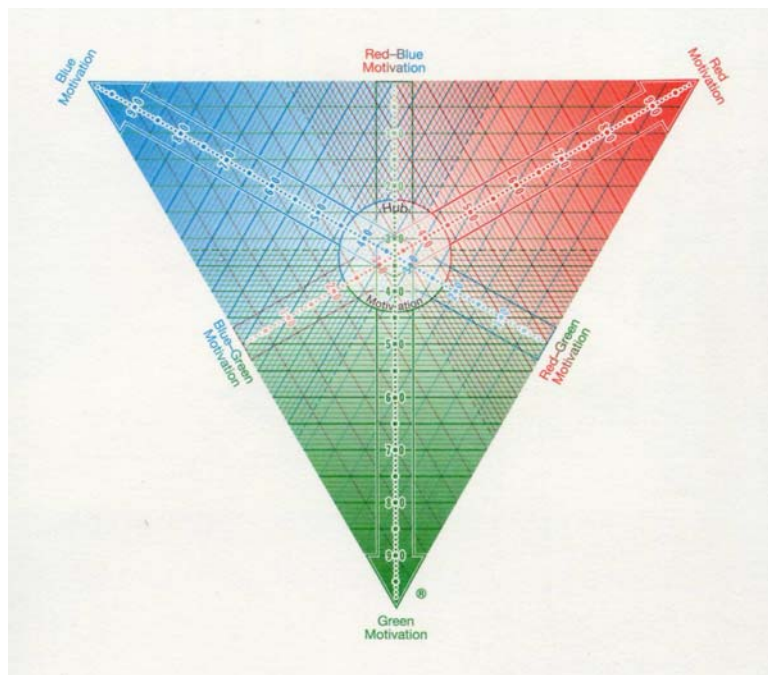


Strength Deployment Inventory (SDI)

SDI provides a unique understanding about relationships.

Candidates complete their own motivational style profile, after which they are encouraged to explore the implications of this or their choice of behaviour in any given situation. Each unique and individual SDI profile is generated by completing a short inventory that considers how we face conflict or opposition.

What makes the SDI both easy to complete and remember is that it uses three colours – blue , red, green – and their blend represents the seven motivational value systems outlined below. These motivational value systems expand into over 1 million individual positions where no one is better than the other. It is also important to note that what motivates us does not limit our behaviour : rather it gives us more choice about the behaviours we can use to be more effective in our interpersonal relationships.



By providing a non-threatening and universal language that crosses cultural barriers we are equipped with the understanding that fosters more effective communications and reduces the incidence of unwarranted conflict.



Altruistic-Nurturing (blue)

The protection, growth and welfare of others. Looking for opportunities to support those who may need help.

Assertive-Directing (red)

Task accomplishment, organisation of people, time and money plus any other resource ... to win out against opposition and be seen as an achiever.

Analytical-Autonomising (green)

The assurance that things have been properly thought out, self-dependence, taking time to get things 'right', looking for ways to improve quality.

Flexible-Cohering (hub)

Flexibility, the welfare of the group and for belonging in the group. Keeping options open, consensus and harmony within groups.

Assertive-Nurturing (red-blue)

The protection, growth and welfare of others through task accomplishment and leadership. Enthusiasm for the development of others.

Judicious-Competing (red-green)

Intelligent assertiveness, justice, order and fairness in competition. Strategic thinking where all resources are used to achieve goals.

Cautious-Supporting (blue-green)

Affirming and developing self sufficiency in self and others. Concern for thoughtful helpfulness with regard for justice.